



**Your guide to  
advertising with  
Jazz UK,  
the UK's essential  
companion  
to the scene.**

**jazz uk**

## **THE FACTS AND FIGURES**

### **30,000 COPIES!**

- JAZZ UK distributes 30,000 copies every two months – by far the broadest coverage of any magazine of its genre, carrying news, interviews, readers' letters, special features, reviews, nation-wide gig listings and a variety of advertisements in all formats.

### **FREE ALL OVER THE UK!**

- JAZZ UK is widely available free at jazz and music clubs, festivals, educational institutions, and specialist shops and outlets. Unusually for a free publication, it also has a substantial core of dedicated subscribers, many in the ABC1 demographic category with plenty of disposable income and a wide range of lifestyle tastes and needs.

### **REACH THE PEOPLE WHO MATTER!**

- JAZZ UK is read by musicians, promoters and educators as well as students, live-music fans, record-buyers. Jazz UK is the industry's first stop for finding out about today's rising stars, new releases, bands on tour, new and changing jazz venues, and government and commercial changes affecting jazz.

### **IN GOOD COMPANY!**

- JAZZ UK's comprehensive listings service is sponsored by Jazz Services Ltd, the UK's support service for jazz. Jazz Services provides a voice for jazz and is funded by Arts Council England [www.jazzservices.org.uk](http://www.jazzservices.org.uk)

### **GET IN TOUCH!**

- Check out the rate card on the next page for our deadlines, artwork specs and prices.
- If you wish to discuss any aspect of advertising with Jazz UK please call Nick Brown on 029 2066 5161 or 07760 266477 or email [advertising@jazzservices.org.uk](mailto:advertising@jazzservices.org.uk)

# jazz uk

rates, sizes and deadlines

## RATES

### COLOUR

Outside back cover	£700
Inside front / back	£600
Full page	£500
Half portrait	£300
Half landscape	£300
Quarter portrait	£200
Quarter landscape	£200
Eighth box	£120

### LISTINGS PAGE ADS

Large 66(h) x 61(w)	£90
Small 66(h) x 30(w)	£50

### DISCOUNTS

Agency	10%
2 issues	7.5%
3 issues +	10%

### INSERTS

Inserts up to A5 are possible. please call for rates and distribution

### MAKE UP RATES

10% supplement for type-setting and make-up when required. All prices are quoted exclusive of VAT, which will be added at the prevailing rate. VAT No 550406767  
All advertisements accepted, subject to Jazz Services Ltd Terms and Conditions - available on request.

## ARTWORK REQUIREMENTS

All artwork should be supplied in digital form as either:

1. High resolution PDF file
2. Complete Mac tiff file or jpeg picture file

Files should be emailed to [advertising@jazzservices.org.uk](mailto:advertising@jazzservices.org.uk) or supplied on CD to: Advertising, Jazz UK, 26 The Balcony, Castle Arcade, Cardiff, CF10 1BY.

## DIMENSIONS

JazzUK is printed on a web press. For this reason, tolerances (bleed) are higher than on conventional sheet-fed publications. (All sizes below are in mm)

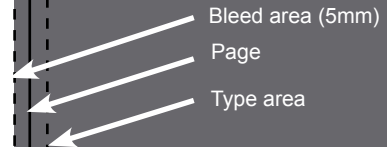
Full page	210(h) x 148(w) + 5mm bleed
Half portrait	196(h) x 65(w)
Half landscape	96(h) x 134(w)
Quarter portrait	96(h) x 65(w)
Quarter landscape	46(h) x 134(w)
Eighth box	46(h) x 65(w)

## ARTWORK DEADLINES

2009	
ISSUE 89 OCT / NOV	21 SEP
ISSUE 90 DEC / JAN	20 NOV
2010	
ISSUE 91 FEB / MAR	22 JAN
ISSUE 92 APR / MAY	19 MAR
ISSUE 93 JUN / JUL	21 MAY
ISSUE 94 AUG / SEP	21 JUL

FULL PAGE  
£700 (outside back cover)  
£600 (inside front / back)  
£500 (page)

size:  
210mm(h)  
148mm(w)  
+ 5mm bleed



HALF PAGE  
PORTRAIT  
£300

size:  
196mm(h)  
65mm(w)

QUARTER  
PAGE  
PORTRAIT  
£200

size:  
96mm(h)  
65mm(w)

EIGHTH £120  
size:  
46mm(h)  
65mm(w)

QUARTER PAGE LANDSCAPE £200

size:  
46mm(h)  
134mm(w)

HALF PAGE LANDSCAPE  
£300

size:  
96mm(h)  
134mm(w)

Reserve your space in 30,000 copies of Jazz UK  
Call Nick Brown 02920 665161 / 07760 266477  
email: [advertising@jazzservices.org.uk](mailto:advertising@jazzservices.org.uk)